



# Sindhi College

*Permanently Affiliated to Bengaluru Central University  
Recognized by UGC under 2(f) & 12(B)*  
33/2B, Kempapura Main Rd, Pampa Extension, Hebbal, Bengaluru, Karnataka 560024



## DEPARTMENT OF JOURNALISM

**ACADEMIC YEAR 2021-22**

### PROGRAMME OUTCOME

- Understand the history and principles of journalism
- Develop strong news writing and reporting skills
- Understand the legal and ethical issues in journalism
- Develop research and interview skills
- Understand the use of different media platforms
- Understand the role of media in society
- Ability to produce high-quality news content in the form of text, audio, and video
- Understand the economic, political and social dimensions of journalism
- Understand the role and impact of Digital technology on the journalism industry
- Ability to critically evaluate news and information

## COURSE OUTCOME

COURSE – BA

SEMESTER – I

### TITLE OF THE PAPER – INTRODUCTION TO JOURNALISTIC THEORY AND PRACTICES

#### Course Objectives

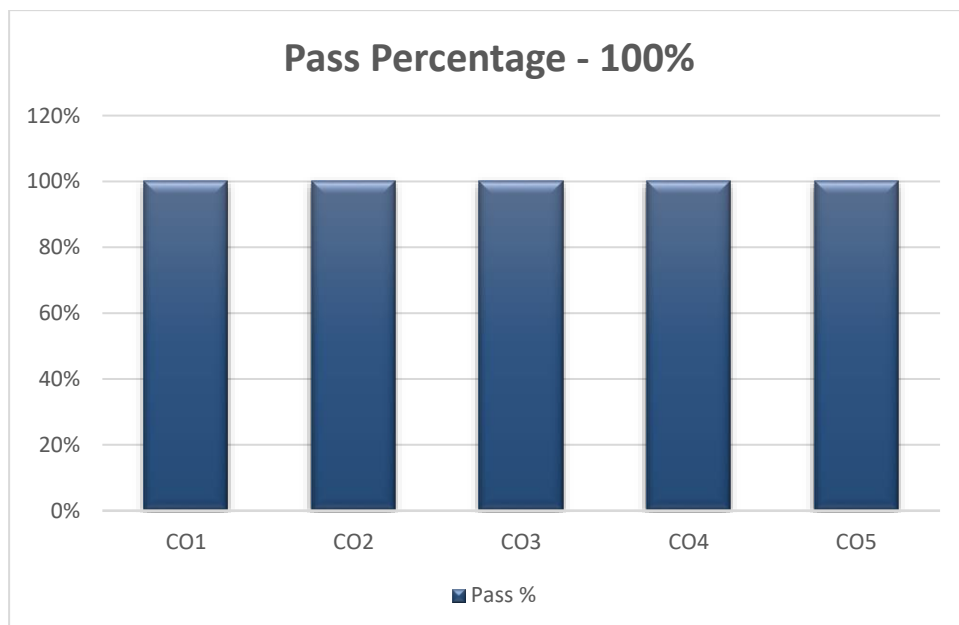
1. To introduce concepts of mass communication in general and journalism in particular
2. To impart fundamentals of journalism, evolutionary process, basic concepts, practices and recent trends
3. To expose students to different facets of journalism
4. To train students to develop inquisitive and analytical skills to be successful in media

#### Po's

1. Understand and appreciate various dimensions of mass communication
2. Develop an understanding of the fundamental concepts in journalism
3. Analyze the scope/various dimensions in journalism
4. Discuss the recent trends in mass media
5. Analyze and review different newspapers

#### COURSE ATTAINMENT

Questions	CO1	CO2	CO3	CO4	CO5
No of Students Appeared	19	19	19	19	19
No of Students Passed	19	19	19	19	19
No of Students Failed	0	0	0	0	0
Pass %	100 %	100 %	100 %	100 %	100 %



### Result Analysis

Total No of Students	19
No of Students Appeared	19
No of Students Absent	0
No of Students Passed	19
No of Students Failed	0
<b>Pass %</b>	<b>100%</b>

*\*Based on NEP Syllabus 2021*

## COURSE OUTCOME

COURSE – BA

SEMESTER – III

### TITLE OF THE PAPER –REPORTING

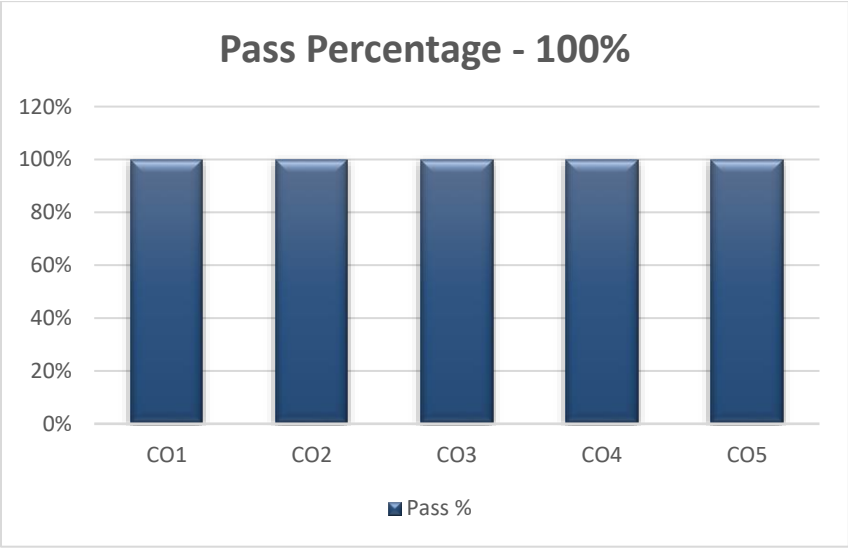
**OBJECTIVE** - Upon completion of this course, students will demonstrate the following. The ability to report in depth, using a wide variety of sources to provide context, accuracy and balance. The ability to produce stories that are clear and concise and engage the audience's attention

#### Po's

1. Understanding the nature and scope of news reporting and analysis
2. Developing the ability to write effective news writing
3. Understanding the qualifications and qualities of a successful reporter, including different types of correspondents
4. Gaining knowledge of the various types of reporting
5. Developing interviewing skills and techniques,
6. Understanding the importance of news values and sources in the news reporting process.
7. Familiarizing with different press organizations and agencies.
8. Understanding the role of journalism in society, and the ethical considerations involved in the profession.

#### COURSE ATTAINMENT

Questions	CO1	CO2	CO3	CO4	CO5
No of Students Appeared	19	19	19	19	19
No of Students Passed	19	19	19	19	19
No of Students Failed	0	0	0	0	0
Pass %	100%	100%	100%	100%	100%



**Result Analysis**

Total No of Students	8
No of Students Appeared	8
No of Students Absent	0
No of Students Passed	8
No of Students Failed	0
<b>Pass %</b>	<b>100%</b>

## COURSE OUTCOME

COURSE – BA

SEMESTER – V

### TITLE OF THE PAPER –5.1- MEDIA LAWS

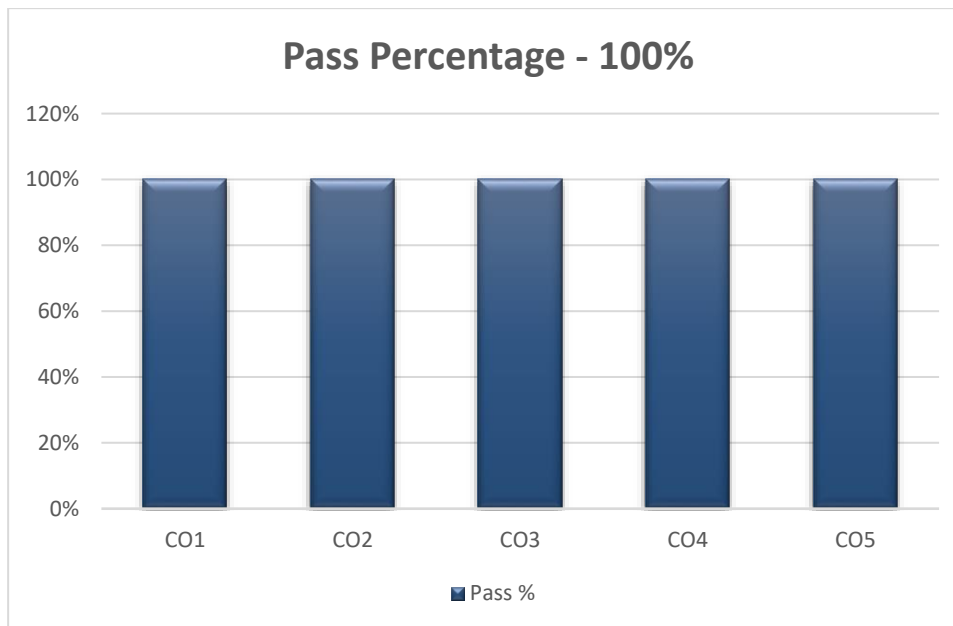
**OBJECTIVE** - The course will aim to introduce to the students an essential legal framework of their rights and responsibilities as journalists. Come prepared to think, discuss and participate further it explains current legal issues impacting journalists\_

#### Po's

1. Define key terms related to media laws, such as defamation, sedition, obscenity, and contempt of court.
2. Explain the importance of Article 19(1)(a) and Article 21 of the Indian Constitution for freedom of speech and expression.
3. Analyze the provisions of the Information Technology Act 2000 and the Copyright Act in relation to media practices.
4. Apply knowledge of the Working Journalists Act 1955 and the Press and Registration of Books Act in evaluating media workplace conditions.
5. Evaluate the role of the regulatory bodies in ensuring responsible media practices.

#### COURSE ATTAINMENT

Questions	CO1	CO2	CO3	CO4	CO5
No of Students Appeared	11	11	11	11	11
No of Students Passed	11	11	11	11	11
No of Students Failed	0	0	0	0	0
Pass %	100%	100%	100%	100%	100%



### Result Analysis

Total No of Students	11
No of Students Appeared	11
No of Students Absent	0
No of Students Passed	11
No of Students Failed	0
<b>Pass %</b>	<b>100%</b>

## COURSE OUTCOME

COURSE – BA

SEMESTER – V

### TITLE OF THE PAPER –6.2- INTRODUCTION TO DIGITAL MEDIA

**OBJECTIVE** - Digital Media is an exciting course that gives students an opportunity to express themselves creatively using technology. The students will explore how to produce high-quality multimedia such as digital images and videos.

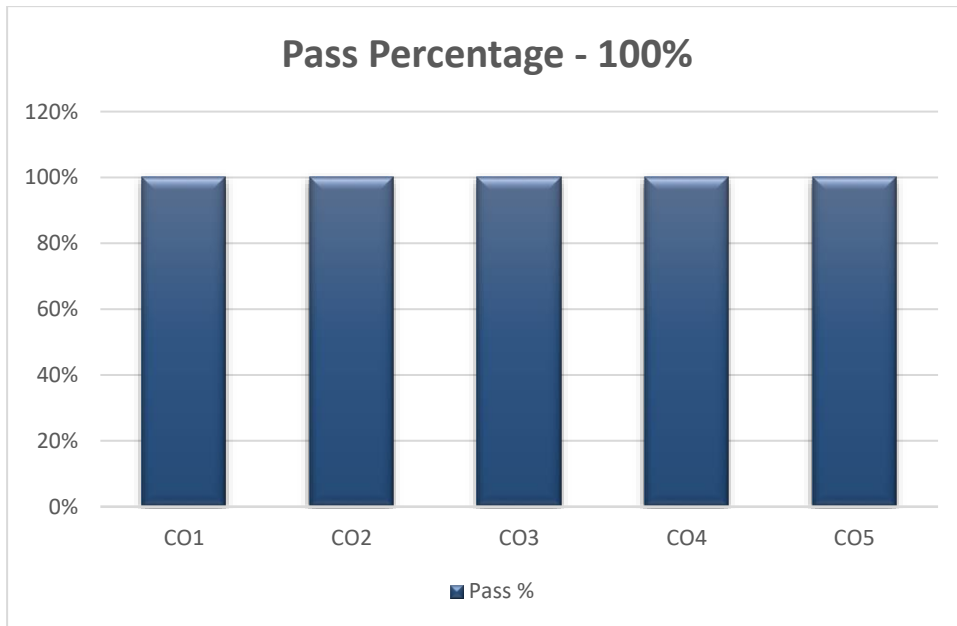
#### Po's

1. Describe the writing techniques for different digital platforms such as blogging, Twitter, Facebook, Tumblr, online newspapers, and mobile journalism.
2. Demonstrate production techniques for digital media such as creating a vlog and Instagram content.
3. Analyze current trends in digital media and evaluate their advantages and disadvantages.
4. Discuss the concept of plagiarism and its impact on digital media.
5. Summarize the writing concept, ethical aspects of digital media

#### COURSE ATTAINMENT

Questions	CO1	CO2	CO3	CO4	CO5
No of Students Appeared	11	11	11	11	11
No of Students Passed	11	11	11	11	11
No of Students Failed	0	0	0	0	0
<b>Pass %</b>	<b>100 %</b>	<b>100 %</b>	<b>100 %</b>	<b>100%</b>	<b>100 %</b>





### Result Analysis

Total No of Students	11
No of Students Appeared	11
No of Students Absent	0
No of Students Passed	11
No of Students Failed	0
<b>Pass %</b>	<b>100%</b>